

Press Release

FARMAÈ SPA: ENTRUSTS STIFEL EUROPE BANK AG AS SPECIALIST OPERATOR

Communication pursuant to Art. 17 of the Regulation on Issuers Euronext Growth Milan

Viareggio, November 11, 2021 – Farmaè S.p.A. – company listed on the **Euronext Growth Milan** market of the Italian Stock Exchange, leader in Italy in the e-retailing of products for health and wellness – communicates, in accordance with art. 17 of the Regulation of Issuers Euronext Growth Milan, that it has conferred the task of Specialist Operator to Stifel Europe Bank AG, Milan Branch, which takes over from Banca Profilo S.p.A., which will remain in office until 30 November 2021 inclusive.

The Company thanks Banca Profilo S.p.A. for its valuable collaboration during these two years of activity.

This press release is available in the Investor Relations section of the Company's website at www.farmaegroup.it.

Born in Viareggio in 2014, Farmaè is the first online player in Italy for the distribution of Health, Wellness and Beauty products. After the acquisition of AmicaFarmacia, the second online operator in the sector (with the Madonna della Neve pharmacy and a parapharmacy in Bagnolo Piemonte), Farmaè became the first online group in Italy to distribute over-the-counter medicines and health and beauty products according to an omnichannel logic. The company operates mainly in eCommerce, counting on 14 different product categories sold and hundreds of thousands of active customers only in the last year, but is also present in Italy with 1 pharmacy, 10 parapharmacies and 1 Beautyè Store. Farmaè Spa puts the customer at the centre of its circular activities, responding immediately, quickly and pragmatically to all their needs and ensuring a unique customer experience, regardless of the purchasing channel used. Farmaè Spa is also the first point of contact for the industries in the sector that have long intended to invest in the millions of visitors to online platforms, recognising the Group's main brands as true media.

For further information:

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