

Press Release

FARMAÈ ENTRUSTS MIT SIM AS SPECIALIST OPERATOR

Communication pursuant to Art. 17 of the Regulation on Issuers Euronext Growth Milan

Viareggio, 2 May 2022 – Farmaè S.p.A. – a company listed on the Euronext Growth Milan market of Borsa Italiana, a leading integrated platform in Italy in the healthcare, beauty and wellness sectors – communicates, in accordance with art. 17 of the Regulation of Issuers Euronext Growth Milan, that it has conferred the task of Specialist Operator to MIT SIM S.p.A., which will be operational from Monday 8 May 2023.

From 5 May 2023, therefore, the role of Specialist Operator in charge of Stifel Europe Bank AG ceases, which the Company thanks for the precious collaboration in these years of activity.

This press release is available in the Investor Relations section of the Farmaè website www.farmaegroup.it.

Established in Viareggio in 2014 and listed since July 2019 on Euronext Growth Milan market of Borsa Italiana, Farmaè is a media platform and a benchmark, a leader in Italy in the Healthcare, Beauty and Wellness sectors. Farmaè Group today controls Farmaè, AmicaFarmacia, Beautyè, Sanort, FarmaEurope and the media company Valnan Communications. The Group places the customer at the center of its circular activities, responding immediately, quickly and pragmatically to every need, ensuring a unique customer experience, regardless of the purchase channel used. Farmaè Group is also the primary reference for industries investing in the millions of visitors to online platforms, thus recognizing the Group's main brands as true Media.

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