

TALEA GROUP

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Press Release

TALEA GROUP: ACQUISITION OF GOOIMP AND MOOD CONCEPT STORE FINALISED

Viareggio, 3 July 2023 – Talea Group S.p.A. – a company listed on the Euronext Growth Milan market of the Italian Stock Exchange, resulting from the rebranding of Farmaè S.p.A. and leader in the e-retailing of products for personal health and wellbeing as well as in media and digital transformation services for businesses ("**Talea**") – [following the press release of June 29, 2023](#), announces that today, with a deed drawn up by Notary Agata Capo, the sale was finalised between Talea, as purchaser, and Bewow S.r.l., as seller, of the latter's business unit dealing with the retailing of any type of product for personal care and wellness at home, also online (the "**Transaction**").

The business unit consists of, inter alia, the GOOIMP brand, a brand operating in the marketing of personal care and hygiene products, and the MOOD CONCEPT STORE brand ("MOOD"), a brand operating in the Italian furniture & home living sector through the website <https://www.moodconceptstore.com>, a physical shop, and projects for special supplies (Contract business).

Alberto Maglione, Vice-President of Talea Group, commented: *"The entry of GOOIMP and MOOD into our Group is part of the strategy we have presented to the market, which aims at the actual achievement of ever better economic, social and environmental sustainability. **GOOIMP** is indeed a new brand, marketed on the group's 4 platforms – www.farmae.it, www.amicafarmacia.it, www.farmaeurope.it and www.beautye.it – which produces a line of supplements and cosmetics, based on specific ingredients and natural formulas, that come in sustainable, 100% recyclable and *Made in Italy* packaging; **MOOD CONCEPT STORE** operates in the furnishing and home living industry and fosters well-being in the home environment. Talea's ability to develop brands through its digital expertise will enable Gooimp and Mood Concept Store to grow and become key players in their respective markets, improving the profitability of the entire Group through their higher margins. The Group's main interest still lies in meeting the needs of all People in terms of health, wellness and beauty, from now on also at home and in the family".*



Today, the Company paid the seller the first tranche, equal to Euro 200,000, of the agreed price of Euro 1,100,000.

The remaining part, amounting to Euro 900,000, will be due no later than 30 June 2024.

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A further variable portion is also envisaged: an earn-out of Euro 800,000 to be paid by the Company to Bewow by 30 June 2025, only in the event that the portion of the Company's 2024 turnover generated by the brands of the acquired business unit is equal to or greater than Euro 3,000,000. Please note that the Transaction constitutes a "transaction with related parties" (Riccardo Iacometti being at the same time shareholder, Chairman of the Board of Directors and Chief Executive Officer of Talea, on the one hand, and sole shareholder and sole director of Bewow S.r. l., on the other), albeit "of minor significance", pursuant to the provisions on related parties issued by Borsa Italiana S.p.A. on 25 October 2021 as well as Consob Regulation No. 17221 of 12 March 2010, as last amended by resolution No. 22144 of 22 December 2021.

In the Transaction, Talea was assisted by Pedersoli with a team comprising Francesca Leverone and Elisa Bertoni. The Notary for the Transaction is Ms. Agata Capo.

This press release is available in the Investor Relations section of the Company's website www.taleagroupspa.com.

Talea Group S.p.A, a company listed on the Euronext Growth Milan market of the Italian Stock Exchange and resulting from the rebranding of Farmaè S.p.A, is one of the leading digital groups in Europe in the Health, Wellness and Beauty multichannel macro-sector and in media and digital transformation services for businesses. Talea Group S.p.A. operates with a business model based on two revenue-generating areas: the Consumers Area, dedicated to e-retailing in which the brands Farmaè, Amicafarmacia, Farmaeurope, Sanort and Beautyè currently operate, and the Industrial Area dedicated to media services and digital transformation with Talea Media and Valnan Communications. The Group - which today employs more than 240 professionals - places People and Companies at the centre of its values and actions in order to satisfy their needs and desires, and bases its identity on digital culture and the ability to evolve business models and generate growth within its relevant markets through innovative and sustainable solutions.

For further information:

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