

Press Release

**TALEA GROUP S.P.A.: THE BOARD OF DIRECTORS RESOLVES TO OFFER
UNSUBSCRIBED SHARES TO NEW SUBSCRIBERS**

Viareggio, December 20, 2024 – The Board of Directors of **Talea Group S.p.A.** – a company listed on the Euronext Growth Milan market of Borsa Italiana, born from the *rebranding* of Farmaè S.p.A., and leader in the e-retailing of health and wellness products as well as in media services and digital transformation for businesses (“**Talea**” or the “**Company**”), and the parent company of the group of the same name (the “**Talea Group**” or the “**Group**”) – meeting today, resolved to offer the 223,636 unsubscribed shares (the “Residual Shares”) following the conclusion of the capital increase with preferential subscription rights, as resolved by the Extraordinary Shareholders’ Meeting on November 14, 2024, with its final terms and conditions set by the Board of Directors on November 20, 2024 (the “**Capital Increase**”), granting the Chairman of the Board of Directors, Riccardo Iacometti, full powers necessary for this purpose.

The Residual Shares will be offered – in full compliance with applicable regulations and as per the resolution of the Extraordinary Shareholders’ Meeting of November 14, 2024 – to third parties and/or shareholders identified within the period between today’s date (December 20, 2024) and February 28, 2025, subject to any potential extension to be resolved by the Board of Directors.

This press release is available in the *Investor Relations* section of the Company’s *website* www.taleagroupspa.com and on www.emarketstorage.it.

Talea Group S.p.A., a company listed on the Euronext Growth Milan market of Borsa Italiana and born from the rebranding of Farmaè S.p.A., is among the leading digital groups in Europe in the multichannel Health, Wellness, and Beauty sector, as well as in media services and digital transformation for businesses. Talea Group S.p.A. operates with a business model based on two revenue-generating areas: the Consumer Area and the Industrial Area. The Consumer Area is primarily dedicated to e-retailing and currently operates in four industries through various commercial brands. Health and Wellness sector: Farmaè, Amicafarmacia, Farmaeurope, Docpeter, Superfarma, Farmahome, Dokidaki, VitaminCenter, and BestBody; Beauty sector: Beautyè; Orthopedics sector: Sanort; Furniture and Design sector: Mood Concept Store. Additionally, in the Health, Wellness, and Beauty segment, it operates through the Private Labels Farmaè, Amicafarmacia, Gooimp, VitaminCompany, and Best Body. The Industrial Area focuses on media services and digital transformation and currently operates through Talea Media, the Group’s online advertising agency, Valnan, the digital communication and marketing agency, and Trade Marketing activities.

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TALEA GROUP

DIGITAL PEOPLE ORIENTED

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