

Press Release

**TALEA GROUP S.P.A.: COMPLETION OF THE SALE OF THE PHYSICAL PHARMACY
“MADONNA DELLA NEVE”**

Viareggio, December 2, 2024 – Talea Group S.p.A. – a company listed on the Euronext Growth Milan market of Borsa Italiana, born from the *rebranding* of Farmaè S.p.A., and leader in the e-retailing of health and wellness products as well as in media services and digital transformation for businesses (“**Talea**” or the “**Company**”), and the parent company of the group of the same name (the “**Talea Group**” or the “**Group**”) – following the announcement made on October 31, 2024, the Company informs that it has today finalized the sale transaction to DRMAX Investimenti S.r.l. (the “**Buyer**”), a company of the Dr Max Group, a European leader and owner of one of the largest physical pharmacy chains worldwide. The transaction involves the sale of 100% of the stake in Amicafarmacia S.r.l., the owner of the "Madonna della Neve" Pharmacy in Bagnolo Piemonte (CN) (hereinafter, the “**Transaction**”).

The Buyer has paid the Company an additional installment of the total purchase price amounting to **Euro 1.3 million**, of which approximately Euro 0.4 million was settled through payment delegation to close the balance of outstanding payables/receivables with the Pharmacy and approximately Euro 0.9 million was paid in cash. The price adjustment is scheduled for July 2025 based on the financial position of Amicafarmacia S.r.l. as of today’s closing date and the net sales performance of the Pharmacy during the first half of 2025.

This press release is available in the *Investor Relations* section of the Company’s *website* www.taleagroupspa.com and on www.emarketstorage.it.

Talea Group S.p.A., a company listed on the Euronext Growth Milan market of Borsa Italiana and born from the rebranding of Farmaè S.p.A., is among the leading digital groups in Europe in the multichannel Health, Wellness, and Beauty sector, as well as in media services and digital transformation for businesses. Talea Group S.p.A. operates with a business model based on two revenue-generating areas: the Consumer Area and the Industrial Area. The Consumer Area is primarily dedicated to e-retailing and currently operates in four industries through various commercial brands. Health and Wellness sector: Farmaè, Amicafarmacia, Farmaeurope, Docpeter, Superfarma, Farmahome, Dokidaki, VitaminCenter, and BestBody; Beauty sector: Beautyè; Orthopedics sector: Sanort; Furniture and Design sector: Mood Concept Store. Additionally, in the Health, Wellness, and Beauty segment, it operates through the Private Labels Farmaè, Amicafarmacia, Gooimp, VitaminCompany, and Best Body. The Industrial Area focuses on media services and digital transformation and currently operates through Talea Media, the Group’s online advertising agency, Valnan, the digital communication and marketing agency, and Trade Marketing activities.

For further information:

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