

Press Release

**TALEA GROUP S.P.A.: NOTIFICATION TO CONSOB OF THE PUBLICATION OF THE
KID FOR SUBSCRIPTION RIGHTS – ISIN CODE IT0005623431**

Viareggio, November 22, 2024 – Talea Group S.p.A. – a company listed on the Euronext Growth Milan market of Borsa Italiana, born from the *rebranding* of Farmaè S.p.A., and leader in the e-retailing of health and wellness products as well as in media services and digital transformation for businesses (“**Talea**” or the “**Company**”), and the parent company of the group of the same name (the “**Talea Group**” or the “**Group**”) – announces that, as of today, it has notified the relevant Consob offices of the KID (Key Information Document) for subscription rights (ISIN code IT0005623431), as required by the applicable regulations.

The KID is a concise and standardized informational document designed to present the product’s characteristics in a clear and easily understandable manner for investors – in accordance with Regulation (EU) No. 1286/2014 and its implementing legislation. The objective is to ensure comparability between different products and to increase transparency regarding such instruments. The KID related to the subscription rights, along with the subscription form, has also been published on the Company’s website www.taleagroupspa.com, in the *Investor Relations/Capital Increase* section.

This press release is available in the *Investor Relations* section of the Company’s website www.taleagroupspa.com and on www.emarketstorage.it.

Talea Group S.p.A., a company listed on the Euronext Growth Milan market of Borsa Italiana and born from the rebranding of Farmaè S.p.A., is among the leading digital groups in Europe in the multichannel Health, Wellness, and Beauty sector, as well as in media services and digital transformation for businesses. Talea Group S.p.A. operates with a business model based on two revenue-generating areas: the Consumer Area and the Industrial Area. The Consumer Area is primarily dedicated to e-retailing and currently operates in four industries through various commercial brands. Health and Wellness sector: Farmaè, Amicafarmacia, Farmaeurope, Docpeter, Superfarma, Farmahome, Dokidaki, VitaminCenter, and BestBody; Beauty sector: Beautyè; Orthopedics sector: Sanort; Furniture and Design sector: Mood Concept Store. Additionally, in the Health, Wellness, and Beauty segment, it operates through the Private Labels Farmaè, Amicafarmacia, Gooimp, VitaminCompany, and Best Body. The Industrial Area focuses on media services and digital transformation and currently operates through Talea Media, the Group’s online advertising agency, Valnan, the digital communication and marketing agency, and Trade Marketing activities.

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