

Press Release

TALEA GROUP S.P.A. CAPITAL INCREASE: ALL SUBSCRIPTION RIGHTS OF REFERENCE SHAREHOLDERS RIAC HOLDING AND MDF HOLDING ACQUIRED

Viareggio, December 6, 2024 – Talea Group S.p.A. – a company listed on the Euronext Growth Milan market of Borsa Italiana, born from the *rebranding* of Farmaè S.p.A., and leader in the e-retailing of health and wellness products as well as in media services and digital transformation for businesses (“**Talea**” or the “**Company**”), and the parent company of the group of the same name (the “**Talea Group**” or the “**Group**”) – announces that, in relation to the capital increase approved by the Shareholders' Meeting on November 14, 2024, and currently in progress, all subscription rights held by the majority shareholders (RIAC Holding 56.81% and MDF Holding 17.15%) have been sold to leading investors in the stock market ahead of the scheduled market trading closure, which was set for today (see [press release](#) dated November 20).

The sale involved the entirety of the rights allocated to the two reference shareholders, for a total of 5,262,963 rights, distributed as follows

- n. 200,000 rights sold by Riccardo Iacometti
- n. 3,889,160 rights sold by Riccardo Iacometti through RIAC Holding S.r.l.
- n. 1,173,803 rights sold by Marco Di Filippo through MDF Holding S.r.l.

This transaction represents a strategic decision by the reference shareholders aimed at expanding the shareholder base and increasing the free float.

Furthermore, it is reminded that the subscription rights must be exercised within the current offering period, which will end on December 12, inclusive (“**Offering Period**”). The subscription rights valid for the subscription of the New Ordinary Shares (as defined in the press release dated November 20) that are not exercised by the end of the Offering Period will be offered by the Company on EGM, under ISIN code IT0005623449, in accordance with Article 2441, paragraph 3, of the Italian Civil Code, for at least two open market days during trading sessions that will be communicated to the market in compliance with the applicable legal and regulatory provisions, unless an early closure occurs.

Riccardo Iacometti, Founder and **CEO** of Talea Group and **Marco Di Filippo, Director** and **shareholder** of the **Company**, commented: *“We are very pleased that our subscription rights have received such significant demand, amounting to approximately 80% of the total rights offering. This result demonstrates the strong interest in the ongoing Capital Increase, expressed by the leading investors who have acquired our subscription rights. We believe that the absorption of these rights reflects investors' confidence in the strength of our corporate strategy and the growth prospects of Talea Group S.p.A., which aims to reinforce its leadership position and seize the opportunities offered by the market.”*

“The successful outcome of the offering will allow us to expand the free float and facilitate the entry of new shareholders eager to be part of the Group's growth journey. This, for us, is a clear sign of investors' alignment with our vision, as well as growing confidence in the investments we have chosen to make over time. The Company will continue with determination in executing its industrial plan, focusing on innovation and operational performance improvements, with the goal of generating sustainable value for all stakeholders.”

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This press release is available in the *Investor Relations* section of the Company's *website* www.taleagroupspa.com and on www.emarketstorage.it.

Talea Group S.p.A., a company listed on the Euronext Growth Milan market of Borsa Italiana and born from the rebranding of Farmaè S.p.A., is among the leading digital groups in Europe in the multichannel Health, Wellness, and Beauty sector, as well as in media services and digital transformation for businesses. Talea Group S.p.A. operates with a business model based on two revenue-generating areas: the Consumer Area and the Industrial Area. The Consumer Area is primarily dedicated to e-retailing and currently operates in four industries through various commercial brands. Health and Wellness sector: Farmaè, Amicafarmacia, Farmaeurope, Docpeter, Superfarma, Farmahome, Dokidaki, VitaminCenter, and BestBody; Beauty sector: Beautyè; Orthopedics sector: Sanort; Furniture and Design sector: Mood Concept Store. Additionally, in the Health, Wellness, and Beauty segment, it operates through the Private Labels Farmaè, Amicafarmacia, Gooimp, VitaminCompany, and Best Body. The Industrial Area focuses on media services and digital transformation and currently operates through Talea Media, the Group's online advertising agency, Valnan, the digital communication and marketing agency, and Trade Marketing activities.

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