

Press Release

ADDITIONAL 100,000 UNSUBSCRIBED SHARES PLACED WITH THIRD PARTIES

Viareggio, January 28, 2025 – Talea Group S.p.A. – a company listed on the Euronext Growth Milan market of Borsa Italiana, born from the *rebranding* of Farmaè S.p.A., and leader in the e-retailing of health and wellness products as well as in media services and digital transformation for businesses (“**Talea**” or the “**Company**”), and the parent company of the group of the same name (the “**Talea Group**” or the “**Group**”) – announces that, following the resolution passed by the Board of Directors on December 20, 2024 (see [press release](#)), and within the terms established for identifying new subscribers, 100,000 Talea ordinary shares have been placed out of the 223,636 ordinary shares that remained unsubscribed at the conclusion of the capital increase with preferential subscription rights, as resolved by the extraordinary shareholders’ meeting on November 14, 2024 (the “**Capital Increase**”), with its final terms and conditions set by the Board of Directors on November 20, 2024 (“**Share Placement**”).

As part of the Share Placement, 100,000 shares were subscribed and paid in at a price of €4.50 per share (of which €0.50 allocated to share capital and €4.00 to share premium reserve), for a total consideration of €450,000.00.

The Company informs that, following the Capital Increase and the Share Placement, a total of 1,649,107 shares have been subscribed as of today, for a total consideration of €7,420,981.50.

The Company will proceed with the publication of the notice regarding the change in share capital following the filing of the execution of the Capital Increase with the competent Companies Register, in compliance with legal requirements.

This press release is available in the *Investor Relations* section of the Company’s *website* www.taleagroupspa.com and on www.emarketstorage.it.

Talea Group S.p.A., a company listed on the Euronext Growth Milan market of Borsa Italiana and born from the rebranding of Farmaè S.p.A., is among the leading digital groups in Europe in the multichannel Health, Wellness, and Beauty sector, as well as in media services and digital transformation for businesses. Talea Group S.p.A. operates with a business model based on two revenue-generating areas: the Consumer Area and the Industrial Area. The Consumer Area is primarily dedicated to e-retailing and currently operates in four industries through various commercial brands. Health and Wellness sector: Farmaè, Amicafarmacia, Farmaeurope, Docpeter, Superfarma, Farmahome, Dokidaki, VitaminCenter, and BestBody; Beauty sector: Beautyè; Orthopedics sector: Sanort; Furniture and Design sector: Mood Concept Store. Additionally, in the Health, Wellness, and Beauty segment, it operates through the Private Labels Farmaè, Amicafarmacia, Gooimp, VitaminCompany, and Best Body. The Industrial Area focuses on media services and digital transformation and currently operates through Talea Media, the Group’s online advertising agency, Valnan, the digital communication and marketing agency, and Trade Marketing activities.

For further information:

Euronext Growth Advisor & Specialist
Integrae SIM S.p.A.
Piazza Castello, 24, 20121 Milan
Tel. +39 02 80506160

Investor Relation Advisor
CDR Communication
Vincenza Colucci
Tel. +39 335 6909547
vincenza.colucci@cdr-communication.it

Simone Rivera
Tel. +39 3668780742
simone.rivera@cdr-communication.it

TALEA GROUP

DIGITAL PEOPLE ORIENTED

Investor Relation

Talea Group
Investor Relations Officer
Alberto Maglione
+39 0584 1660552
ir@taleagroupspa.com

Media Relation

CDR Communication
Maddalena Prestipino
Tel. 348 5187454
maddalena.prestipino@cdr-communication.it